

5-Star Strategic Plan

In a move that has become par for the course, a team of Executive Service Corps (ESC) consultants has earned another five-star rating from their client organization in an anonymous survey. The client reported that they would definitely work with ESC again and would recommend ESC to another organization. In addition to the overall rating of five out of five stars, the organization provided anonymous feedback to each team member; all were rated as 5/5. The client commented that the team was, and their results were, "excellent!"



The organization, a bipartisan education think-tank, gave this rating after a successful implementation of a value proposition by the team of ESC consultants, led by Geoff McClelland. McClelland's team -- Mark Michaels, Don Adler, and Chris Hogan -- was instrumental in the formation of the value proposition. "It was a superb team to work with. They had all the appropriate skill sets we needed to move forward with this project."

With another successful project notched in his belt, McClelland had this to say about the impact of ESC on Chicago: "We [Executive Service Corps] equip nonprofits to (exceed) their capacity.... We help them get better so that they in turn can go out and serve their stakeholders... It's indirect but I think obviously over the years, for the almost forty years that ESC has been around, we have done a lot of really good stuff that helps these organizations grow hopefully, as best they can and they in turn provide better services to the people they deal with."

Learn more at <https://www.execservicecorps.org/strategic-planning>.

10 Reasons to Get a Coach

1. Assist and guide you in goal setting and attainment.
2. In your corner 100%.
3. Hold you accountable.
4. Will help you see your areas of vulnerability.
5. A sounding board providing an objective viewpoint and feedback.
7. Help you reach the next level.
8. Provide unique, strategic perspective.
9. Help you improve your communications and persuasive skills.
10. Assist in showing you how the skills you obtained getting where you are can be leveraged to get to the next level.



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1. I am overjoyed by your recent generosity. Thank you for your donation of...
 2. It touched our hearts to know that ...
 3. Simply put, if it wasn't for supporters like you, we wouldn't exist. So thank you for supplying the funds that we need to...
 4. Thank you for renewing your support. Here's how we are using your gift already ...
 5. Thank you for your continued, faithful support of our...
 6. Your gift of \$100 arrived today and will soon be hard at work, helping us...
 7. Your gift, which arrived this morning, will help us...
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ESC Consultant Spotlight: Joan Parrott-Sheffer

Prior to joining ESC, Joan was Vice President Global Supply Chain for the Wrigley Division of Mars Inc., with accountability for manufacturing, engineering, quality, and food safety, environmental stewardship, and personal safety. In her career at Fortune 500 consumer good companies, including Wm. Wrigley Jr. Co., PepsiCo, Quaker Oats, and Procter & Gamble, Joan gained expertise and experience in leading organizations in creating strategic plans, developing individuals and organizations to new levels of performance, and analyzing and improving operational performance. In addition to her career in manufacturing and supply chain, Joan gained HR experience in HR and organizational development roles.



Joan joined ESC in September of 2013 and has completed training in Consulting, Project Tech Tools, Strategic Planning, Facilitating Small Workgroups, Coaching Skills for Consultants, Board Development, Leadership Transition Management, and Engagement Management. She received her B.S. in Chemical Engineering from the University of Illinois at Urbana/Champaign and has served as an Advisory Board Member for the University's College of Engineering. Joan's ESC clients include Tutoring Chicago, Chicago Help Initiative, AllenForce, and Arab American Family Services.

Active in the community, Joan volunteers at Plainfield Congregational United of Christ and Anne M. Jeans Elementary School. She is a past volunteer of the Union Church in Hinsdale and of PFLAG.

5 Nonprofit news you don't want to miss

- (1.) Barrington nonprofit Let it Be Us, others react to increasing need for foster parents in Illinois <http://www.chicagotribune.com/suburbs/barrington/news/ct-bcr-let-it-be-us-tl-0503-story.html>
- (2.) Chance, six others depart DuSable board in shakeup <http://www.chicagobusiness.com/article/20180526/NEWS07/180529983/chance-six-others-depart-dusable-board-in-shakeup#>

(3.) Hyde Park Based Organization Receives \$1.5 Million from Benefit Chicago Fund
<http://thechicagocitizen.com/news/2018/may/30/hyde-park-based-organization-receives-15-million-b/>

(4.) Non-Profit Founded By Kanye West Is Dropping His Mother's Name
<http://chicago.cbslocal.com/2018/05/27/894724-dondas-house-feud/>

(5.) Nonprofit looks to rehab 200 vacant South Side homes in next five years
<https://therealdeal.com/chicago/2018/05/10/nonprofit-looks-to-rehab-200-vacant-south-side-homes-in-next-five-years/>

www.ExecServiceCorps.org

[Click Here to Engage ESC in Helping Your Nonprofit Achieve Your Mission!](#)

